

# The EyeCarePlan

See well. .

Be healthy. .

Look good. . .

The EyeCarePlan is all about caring for your eyes and caring about your eyewear.

We all know how precious our eyesight is to us and how it can sometimes be taken away without warning.

Absolutely the best way to avoid serious problems and care properly for your eyes is to have regularly scheduled eye examinations. Also to be able to respond immediately to any acute eye problems, like red eye, by being able to book an emergency appointment straightaway.

These are fundamentals of good care but often they are accompanied by large bills just when you don't want them, especially if you also want to change your glasses at the same time.

Worse still if you break or damage your new glasses and you are hit with a double bill!

All these issues are catered for in The EyeCarePlan.

For a small monthly fee paid by Direct Debit all of these eyecare and eyewear needs are covered.

- Sight tests, eye examinations, visual field plots, ocular photography, intraocular pressures, emergency check ups, contact lens trials, fittings and follow ups, diabetic, glaucoma and macular degeneration tests and management advice and much more; all of these are covered in The EyeCarePlan and are FREE at the point of delivery.

- Privileged access to a whole range of designer frames, some of which are exclusive to us in the UK, and specialist lenses at absolutely unbeatable prices. You can also have as many pairs as you like at these incredible prices. Just look around the practice to see the huge savings you will make.

The EyeCarePlan gives you peace of mind.

## So what is The EyeCarePlan?

- When you join The EyeCarePlan you simply pay a monthly fee by DD which entitles you to all the eye care you could need from us, free at the point and time of delivery.
- Membership also entitles you to buy as many pairs as you want of top quality spectacles, designer or sports sunglasses, prescription or plano lenses, and contact lenses at internet bashing prices.
- Your new specs are automatically covered by our Accidental Damage Scheme where they will be repaired or even replaced at a fraction of the original cost (see details).

**It's simple to join. .**  
**Just ask any of our staff about**  
**The EyeCarePlan today at**



**arbuthnot** opticians

## Frequently asked questions

### How much does The EyeCarePlan cost?

The small monthly subscription paid by direct debit depends on your age and circumstances, children, over sixties, students and others entitled to some NHS cover pay less. Family members also pay less.

### When do the benefits start?

As soon as you sign up to The EyeCarePlan you can enjoy the benefits of freely delivered eyecare and huge discounts off your eyewear. Talk to our opticians and you could enjoy the big benefits from today.

### How long is my commitment?

Initially your commitment is for 18 months and is renewed on an annual basis thereafter.

### How does the Accidental Damage Scheme work?

Had an accident with your new spectacles? No worries; we will repair or, if necessary, replace your new glasses bought through The EyeCarePlan at a fraction of the actual cost, usually around only 1/3 of the normal full price. It's similar to paying the excess on your car insurance. (See separate leaflet for details)